



Tony Kamau

Engineering thinking. Business application.

I help founders, teams and learners turn a difficult question into useful work: an offer to test, a process to improve or a project to build.

WHERE I CONTRIBUTE

Business diagnosis - Operational bottlenecks, responsibilities, process improvement and a measurable next step.

Enterprise & customer discovery - A defined buyer, realistic costs, an offer and a small test of demand.

Innovation readiness - People, leadership and business systems prepared to evaluate useful technology. AI earns a place only where it helps.

Manufacturing & practical projects - Production experience connected to scoping, materials, cost and delivery questions. Specialist technical work requires the appropriate competence.

Workshops & founder clinics - Practitioner facilitation, project reviews and coaching. Three years of coaching and training experience.

HOW AN ENGAGEMENT WORKS

Agree one priority, the named coach, a useful output and the scope. Work through a real example. Leave with an action, an owner and a way to review progress.

Tony leads the EaseBrain coaching team. Relevant experience and availability are confirmed before each engagement. Fees, delivery and review are agreed in writing.



A broad base. A practical focus.

PROFESSIONAL BACKGROUND

Engineering & design: BSc Mining and Mineral Processing Engineering, JKUAT (2015-2021); CAD training, Kenya Institute of Software Engineering (2018-2020).

Enterprise & operations: Co-founder of Brant food business (2018-2019), working across production, sales, marketing and team development. Research and innovation consulting at Kwimu Research (2019-2024); warehouse and distribution management at Mt Kenya Hub (2025).

Manufacturing exposure: Leather manufacturing, mining and quarry operations, Rai Cement and Sotik Tea. Specific assignments and technical scope can be discussed before engagement.

Technology & leadership: Director at Tech with Brands since March 2024. Product research and roadmap work includes WakiliWorld, CampAlgner and TwB Security.

SELECTED COACHING & BUSINESS WORK

001 Inn: Two-week operational review and report, covering control gaps and recommendations for night-shift staffing and rotation.

GSL: Three AI-literacy coaching sessions connecting tools with practical business decisions.

Jenerali: Marketing materials, social channels and free Facebook Marketplace posting. Tony reports more than 20 orders for one product.

Professional history and engagement examples are based on Tony's records and reports, not independently audited outcomes. No future result is guaranteed.

Practitioner coaching and workshop facilitation. No TVETA trainer licence, teaching qualification, regulated engineering licence or academic accreditation is claimed.
